



Oxford Cambridge and RSA

Tuesday 14 June 2022 – Afternoon

GCSE (9–1) Media Studies

J200/02 Music and News

Time allowed: 1 hour 15 minutes



You must have:

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Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

INSTRUCTIONS

- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **12** pages.

ADVICE

- Read each question carefully before you start your answer.

Section A: Music

Answer **all** the questions.

- 1 Bauer Media owns radio stations as well as magazines. Identify the word that describes adding other areas of business in this way.

..... [1]

- 2 Explain **one** way that radio stations target their audiences. Use the Radio 1 Live Lounge as an example in your answer.

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[4]

- 3 Explain how music videos explore themes or issues. Refer to the pair of music videos you have studied from the list below in your answer. **[10]**

Pair 1	Wheatatus ‘Teenage Dirtbag’	Avril Lavigne ‘Sk8er Boi’
Pair 2	Mark Ronson, Bruno Mars ‘Uptown Funk’	Beyoncé ‘If I Were a Boy’
Pair 3	The Vamps ‘Somebody To You’ ft. Demi Lovato	Little Mix ‘Black Magic’
Pair 4	Tinie Tempah, Jess Glynne ‘Not Letting Go’	Paloma Faith ‘Picking Up the Pieces’

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Section B: News

Answer **all** the questions.

6 Identify **one** way newspapers categorise audiences when they measure them.

..... [1]

7 Explain **two** reasons why online media are hard to regulate.

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[4]

9* **Extract 3** shows the front page of *The Observer*.

How far are the representations typical of *The Observer* newspaper?

In your answer you must:

- analyse the representations giving detailed examples
- refer to social and/or cultural contexts
- make judgements and draw conclusions.

You will be rewarded for drawing together elements from your full course of study.

[15]

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